



RESPONSE TO BUSINESS SURVEY 2022

YOUR VOICE MATTERS

In November of 2022 the Edson and District Chamber of Commerce embarked on a community wide survey of Edson and County businesses to ask how the Chamber can better serve businesses. The Board of Directors reflected on the information and developed a plan based on the feedback.



WHAT DID WE HEAR

The survey resulted in twenty nine responses with a variety of member and non member businesses responding. The majority of the responses were from small businesses, specifically from the retail and service industry.

What did we hear?

- Members want more value for their membership.
- Businesses want us to assist in showcasing their businesses.
- Small businesses want more support.
- Back to the drawing board for some of the annual Chamber events.

OUR GOALS

1

Develop a **small Business committee** that will include a diverse participation from local businesses that will address marketing and promotion, annual Chamber awards and the development of ongoing advocacy for small businesses.

2

Create a **Membership Committee** that will improve the value and relevance of the Chamber membership that includes educational sessions, networking opportunities and advocacy.

3

Enhance the promotion and marketing of the Edson Chamber through a **Marketing Committee** that will support businesses. Annual events will be revamped.

[IF YOU OR YOUR BUSINESS IS INTERESTED IN PARTICIPATING PLEASE CLICK HERE](#)